

KEITH O'BRIEN

Concert
Saturday
Evening.

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ALL GOOD CHILDREN WHO LOVE SANTA CLAUS AND HIS WONDERFUL TOYS, ARE EARNESTLY INVITED TO COME TO THE STORE SATURDAY. IT IS THE OPENING OF THE CHILDREN'S CHRISTMAS.

Yes, bring the children down! Gladden their little hearts! The toy store is fairly alive with wonderful toys and dolls. There's every kind from the simple, old fashioned kind to the newest inventions. Such a world of tempting things. In the finer ones maybe there's only one of a kind—which suggests—The Wisdom of Early Christmas Shopping.

Exceptional Suits Carefully Designed to Appear Expensive.

The quality of the materials enter into the plan too. The cleverest suits at the prices we have been able to offer this season.

Broadcloth—red, black, blue, green and brown; all sizes. Saturday special—\$18.75.

Tight fitting broadcloth. 52 inches long, full lined, all colors; black, navy, green, red and brown. Sat. special \$18.75.

Broadcloth suit, in all the new shades; coat 45 inches long; new fitted skirt. Special\$29.50

BEAUTIES--COVERT COATS

Empire and tight fitting styles; handsomely lined. Specially priced at \$35.00, \$37.50 and\$39.50

Men's Corner

We've startled the town many time, on close selling prices on Suit Cases and Bags.

This time a 20 per cent reduction—Saturday only. The stock is choice. It's really the best line made. We sell so many of them—because of low, quick selling prices—that we have the reputation where suit cases are concerned. \$4.50 to \$20.00.

Smoking Jackets, snappy, new styles, new effects, new colors. Some of our customers buy them for birthdays, a few are making early selections for Christmas and laying them aside.

An excellent, comfortable suspender that will wear as long as you think it ought to—for 35c.

Handkerchiefs to wear in the top pocket, polka dots, blue, lavender and heliotrope borders—2 for 25c.

Canes—Ebony, Walnut, Bamboo, Birch, etc.—almost any price—50c to \$5.00.

Fowne's Gloves, all colors, reduced Saturday from \$2.50 to \$2.00. White Kid Gloves, slightly soiled. Regular price \$2.00, for 95c.

We Bought a Traveling Man's Complete Line of Jewelry Novelties—They are the Finest Kind of Christmas Articles.

HALF PRICE

Back Combs, Veil Pins, Belt Buckles, Hat Pins, Coin Purse, Children's Purse, Leather, Silk and Fancy Belts, Stick Pins, Belt Pins, Beads, Pearl Necklaces and Collars.

You ought to see them! It's one of the swellest lines we ever examined.

And a chance to buy it! Didn't take us long to reach decision.

Instead of adding this beautiful line to our regular Christmas stock and enjoying extra profit WE HAVE SET THE LINE ASIDE FOR A SATURDAY SALE AT HALF PRICES. . . .

Take our advice and buy your Christmas Present at Half Price.

What bargains they are! It's too big a pick up to last long—they can't last all day!

Come early in the morning for first selection. YOU, MR. MAN, WHO WILL PROBABLY SPEND MONEY FOR A JEWELED PRESENT A FEW WEEKS LATER—SEE THIS EXQUISITE STOCK! YOU WILL THEN OWN UP THAT KEITH-O'BRIEN DOES OFFER REAL BARGAINS!

CORRECT CORTETING

Proves a Revelation to all Types of Forms.

It not only remedies defects by giving lines of grace but adds a buoyant elastic step.

Our styles are selected from the very best make we know and you will find that the model our sales women select for you will be correct in every detail. WE PIN OUR FAITH TO WARNER'S RUST-PROOF CORSETS.

We have a sufficient variety to fit you perfectly.

The maker's guarantee which we extend to you covers the rusting, breaking or punching through of the boning, clasps, backbone or sidesteels; the rusting of eyelets or metal parts of hose supporters; the pulling through of eyelets.

The hose supporters are the famous Security make. Prices range from \$1.00 to \$3.50 per pair. Every pair guaranteed.



Saturday Shoes

\$1.95 Women's Shoes on bargain table. Samples—and what is left of broken lines. Every pair worth \$3.50 to \$5.00.

\$5.00 Women's Shoes. We include at this price this week all our \$6.00 and \$7.00 Shoes—some splendid bargains, of the very best shoes made—all leathers—and a great assortment of colored tops.

Felt Juliets

85c Misses' and Children's in red, black, brown, fur trimmed, turn soles.

\$1.20 for women—Juliets in all colors, worth \$1.50.

\$1.50 Many new patterns and colors—with heavy fur trimmings.

These Juliets all displayed in our Xmas booths.

50c Women's, Misses' and Children's crocheted Slippers, worth \$1.00.

85c Infants' Shoes in button and lace, worth \$1.25.

\$1.65 Misses' school shoes in lace or button, sizes 1½ to 2.

\$3.50 Women's Shoes

Our special at this price includes Patents, Tans, Vice Kid, Calf Skins. The newest of patterns.

Men's \$5.00 Shoes

We intend to give the men the best shoe made, in all the newest patterns and styles—shoes that will positively wear, fit and look like the \$6 and \$7 ones.

Xmas House Slippers for Men

A splendid assortment. They are all displayed in our Xmas booths, prices \$1.50 to \$3.50.

Children's Overcoats

Our fall and winter lines of children's Overcoats is now almost complete, and an early selection is advisable. Many new novelty fabrics are shown cut in the season's most fashionable styles. The fabrics are all wool and well tailored, three-quarter lengths in ages 7 to 15, and the Russian styles and reefer in ages 2½ to 9 are the leading styles—

\$3.50 up to \$12.00

BOYS' NEW FALL APPAREL

Comfortable and convenient shopping conditions—intelligent service by experienced and competent sales-people—are pleasing features of this department, in addition to high grade apparel at very moderate prices.

Our Fall and Winter lines of Boys' Apparel are now awaiting your inspection and approval.

None of the essential qualities that best serve the best interests of both parents and boy are lacking. Years of experience are behind the selections, and we are confident they are right. The tailoring is distinctly superior, the fabrics, patterns and styles are exclusively attractive and new.

Double-Breasted Belted and Norfolk Suits

For boys from 7 to 17 years of age. These suits are all double-breasted styles, with and without belts, knicker-bucker trousers (a few styles with straight pants also), and are made of strictly all-wool woolsens, serges and worsteds, in new shades and combinations of browns, olives, blues and greys. The larger sizes (12 to 17 years) have the new "Derby" back, cuffs and pockets cut on new and original lines, and are a pleasing contrast to the ordinary boys' suits.

ALL WOOL—\$5 to \$13.50.



Shipment of Rubber Goods Arrived.

2 gr. Hot Water Bottle\$1.28
3 gr. Hot Water Bottle\$1.38
2 gr. Syringe\$1.25
3 gr. Syringe\$1.45
2 gr. Combin. H. W. and Syringe\$1.75
3 gr. Combin. H. W. and Syringe\$1.95
Face brushes, reg. 25c for10c
All rubber goods guaranteed.

Hair Switches from \$1.95 to \$7.95.

The entire stock of whisk brooms.....25c each Saturday only.

Toilet Goods and Stationery.

Imported Face Powders in flesh, White Rose and Brunette, regular 35c and 50c for.....20c box
Honore Payan Triple Extract perfumes, all odors, regular 75c oz., Saturday35c oz.
3 oz. bottle of glycerine, regular 25c, for9c each
Box paper, 24 sheets of paper, 25 envelopes to the box, special.....25c
Highland Linen, New York Linen Louisiana tablets, ruled and plain, 25c and 20c sizes for10c

Exquisite Evening Waists.

They are pretty enough for Christmas gifts, a shipment just opened.

Fine Batiste and French Flannel waists—daintily embroidered; white, pale yellow and tan; also in fine stripes; Regular \$5.95, Saturday for \$4.45.

French Flannel waists—narrow and wide stripes; pink, blue and lavender. Ranging in prices up to \$9.75—for \$5.95.

Bobinet waists in whites, plain, tucked front and back, with long tucked sleeves; lined with China silk, special\$3.95

Buy Your Thanksgiving Candies Saturday

Enough reduction in price to make it an object. As a feature our 50 cent high grade Chocolates—elsewhere 60 cents a pound—will be sold Saturday at25c

The richest quality of chocolate thickly coated a delicious center of whipped cream.

We have a big run all the time on these fine chocolates, and a reduction of half of our price and less than half the prices at other stores mean a rattling fine trade Saturday.

Our 50c chocolates—elsewhere 60c—at 25c

An excellent line of mixed candies, chocolate bonbons, cream covered dates, queen jellies and other fine confections.

These are 40c a pound—Saturday for 25c

Candies for the children at 15 cents a pound.

Specials in Gloves.

20 buttoned real kid, white, black, sky blue and pink—\$4.50.
16 buttoned length kid glove, white, black, tan, red, blue, green, brown and gray—\$3.75.
2 clasp real kid Pique—Paris point stitching; white, black, and all the latest shades of tan, brown, navy, green, red, and gray—\$1.75 and \$2.00.

2 clasp P. L. glove—made of the finest German lambskins; black, white, and colors—\$1.25.

KEITH O'BRIEN'S

Girls' Long Coats

We place on sale tomorrow morning a second shipment from our New York manufacturer of those fall and winter weight long coats for girls from 6 to 16 years of age. Colors in red, cardinal, blue, brown and fancy mixtures. Fabrics of chevots, kerseys and smooth cloths—models new. These garments were selected for their wearing qualities, attractive appearance and moderate prices—\$5.00 up to \$15.00.

24-inch embroidery flouncing with insertions to match. Extrrordinary values. 58c-a yard

PLATT VAL LACES—many new patterns in the round mesh, edgings and insertions to match. Special 10c yard.

Special!

A manufacturer's sample line of long coats delivered to us from the salesman's trunks at a big discount from regular price. Sizes 10 to 12 years only. No duplicates. Prices one-third less than regular.

18-inch embroidery flouncing with insertion to match. Special 43c a yard.

Opportunity Is Knocking!!

This time it's at the door of the thrifty, economical housewife, who knows real bargains.

November Blanket Sale

The season has been somewhat retarded, the cold weather hasn't really set in but when it comes, you'll be very fortunate if you have laid in your winter's supply of blankets and comforters, at prices offered in this sale.

Oregon Wool Blankets

Regular price \$4.00.	Your choice.....	\$3.20
Regular price \$4.50.	Your choice.....	\$3.60
Regular price \$5.00.	Your choice.....	\$4.00
Regular price \$6.00.	Your choice.....	\$4.80
Regular price \$6.50.	Your choice.....	\$5.20
Regular price \$7.00.	Your choice.....	\$5.60
Regular price \$8.00.	Your choice.....	\$6.40
Regular price \$9.00.	Your choice.....	\$7.20
Regular price \$12.00.	Your choice.....	\$9.60
Regular price \$14.00.	Sale price.....	\$11.20

Cotton Blankets

Regular price 75c.	Sale price.....	65c
Regular price \$1.00.	Sale price.....	85c
Regular price \$1.25.	Sale price.....	\$1.00
Regular price \$1.50.	Sale price.....	\$1.25
Regular price \$2.00.	Sale price.....	\$1.60
Regular price \$2.50.	Sale price.....	\$2.00
Regular price \$3.00.	Sale price.....	\$2.40

Comforts

Regular price \$3.00.	Sale price.....	\$2.40
Regular price \$2.50.	Sale price.....	\$2.00
Regular price \$1.85.	Sale price.....	\$1.50
Regular price \$1.50.	Your choice.....	\$1.25
Regular price \$1.25.	Sale price.....	\$1.00

Every purchase carries with it our guarantee for quality and general superiority.

If you come in Saturday evening you may make your purchase for Monday delivery. Sale all next week.

Salt Lake Knitting Store.

58 Main Street.

INDEPENDENT GROCERY!

17 POUNDS SUGAR with order.

High Patent Flour\$1.30	3 pkgs Pan Cake Flour25c
Straight Grade\$1.20	Best Smoked Hams, lb.14c
4 lbs Navy Beans25c	3 lbs Oyster Crackers25c
3 lbs Rice25c	3 lbs Ginger Snaps25c
10c cans Sliced Beef10c	5 lb Box Soda Crackers40c
3 lbs Macaroni25c	Kegs Kuners Pickles85c
3 cans Baked Beans25c	Pl. Bottle Catsup20c
15c cans Sliced Beef10c	Half Pint Bottle Catsup10c
7 Bars Diamond C Soap25c	6 Borax Naptha25c
4 cans Deviled Ham25c	3 Dust Cleaner25c
3 pkgs Mince Meat25c	3 cans Lye10c
2c Bottles Maple Syrup25c	

TWO STORES.

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